



## GETTING STARTED GUIDE

This Guide will walk you through implementing *SHARE THE DREAM SUNDAY* with your church community on JANUARY 15<sup>th</sup>, 2024.

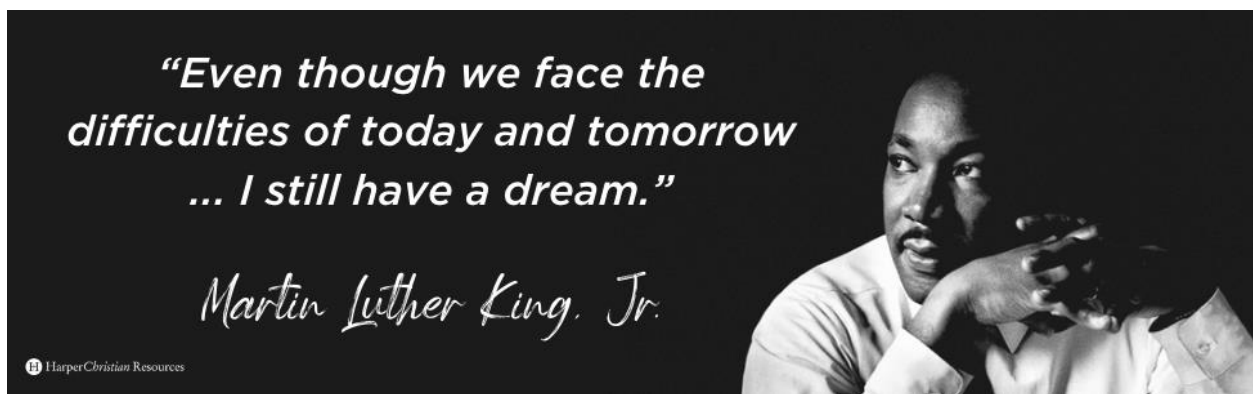
### LAUNCHING A SHARE THE DREAM SUNDAY

**Begin** an unforgettable experience reaffirming Dr. Martin Luther King, Jr.'s six biblical principles of the Civil Rights Movement. These six principles: **love, conscience, freedom, justice, perseverance, and hope** are the antidote to the hatred, violence, and division in our world.

**Launch** Share the Dream Sunday at any time. While January 15<sup>th</sup>, 2024, celebrates the 95<sup>th</sup> birthday of Dr. King, the biblical principles of his vision and the Civil Rights movement are eternal.

- **OPTION 1 – Whole Church Campaign –** Unify your congregation this fall by joining together in focusing on the same message.
  - Preach the message of *Share the Dream* on January 15<sup>th</sup>
    - Utilize downloadable sermon outline and worship resources from [SharetheDreamSunday.com](https://SharetheDreamSunday.com)
    - Invite the community for the Sunday and celebrate Dr. King's dream
  - Plan for the small groups, Bible studies, or Sunday School classes in your church study through the six-session Bible study covering each principle in depth in Dr. King's vision.

- Utilize the DVD or the streaming video teaching included in the *Share the Dream* study guide
- OPTION 2 – Share the Dream Sunday only. Join with other churches across the country to reaffirm the biblical principles from Dr. King.
  - Preach the message of *Share the Dream* on January 15<sup>th</sup>
    - Utilize downloadable sermon outline and worship resources from [SharetheDreamSunday.com](http://SharetheDreamSunday.com)
    - Invite the community for the Sunday and celebrate Dr. King's dream
  - Suggest *Share the Dream* for small groups, Bible studies, or Sunday School classes in your church.



## IMPLEMENTING A SHARE THE DREAM SUNDAY

1. Establish Vision and Unity (60 days before launch)
  - Present an overview of the Share the Dream Sunday campaign and message to your leaders and staff to gain vision and unity. The resources found at [SharetheDreamSunday.com](http://SharetheDreamSunday.com) will help you with this.
  - Decide which option fits your church calendar, whether you want to unify your entire congregation with one message or keep the focus on your January 15<sup>th</sup>.
  - Develop a strategy to announce Share the Dream Sunday to your congregation and the surrounding community. A special preaching event

and small group study like this are especially effective to reach out to your community. The downloadable resources from [sharethedreamsunday.com](http://sharethedreamsunday.com) can help let your community know about this event.

## 2. Announce and Organize (30 days before launch)

- Recruit a prayer team to pray for Share the Dream Sunday.
  - Pray for unity, spiritual growth, and victory over the enemy.
  - Pray that your current congregation develops lasting relationships and for community members who will join your congregation during this time.
  - Pray that the biblical principles from Dr. King will take root in the lives of your community and truly become the antidote for the hatred, violence, and division we see in our world.
- Meet with group leaders and/or Sunday School teachers for orientation.
  - Set anxious minds at ease. Group leaders function as hosts and facilitators. They can just worry about keeping the conversation going. All the questions and prompts for group discussion are in the *Share the Dream* study guide.
- Order *Share the Dream* resources at [sharethedreamstudy.com](http://sharethedreamstudy.com). Each individual needs one study guide. The video teaching is included in the study guide, so every person has access to it. DVDs of the video teaching are also available.
- Begin your announcement campaign using the resources at [SharetheDreamSunday.com](http://SharetheDreamSunday.com).
  - Put together a page or a post on your website where people can learn about the *Share the Dream* message and sign-up for a small group, if they are not already part of one.
  - Utilize the bulletin inserts, PowerPoint slide, website graphics, and printable poster to alert people in your church.
  - Consider designating one wall in your church as a Dream Wall.
    - Print the *Share the Dream* Post-it notes so there are enough for every person
    - As part of Share the Dream Sunday, recommend that people write down the dream they have for the church, community, or country
    - Have people post these on the Dream Wall

### 3. Fine-Tune (14 days to launch)

- Plan a sign-up Sunday for registration of new groups and classes. Provide a brief introduction to Share the Dream Sunday and the *Share the Dream* video Bible study.
- Make sure that *Share the Dream* resources are available at a resource table or through your church bookstore.
- Ensure you have enough leaders or hosts, so groups are no larger than 10-12 people.

### 4. Kick-Off (launch day)

- Incorporate the prayers and quotes provided at SharetheDreamSunday.com into your service
- Have someone (or multiple people) read or recite Dr. King's I Have a Dream Speech. A transcript and recording can be found here:  
<https://www.npr.org/2010/01/18/122701268/i-have-a-dream-speech-in-its-entirety>
- Consider singing some of the best-loved hymns of Dr. King:
  - We Shall Overcome
  - The Old Rugged Cross
  - Rock of Ages
  - He's Got the Whole World in His Hands
  - Take My Hand Precious Lord
- Preach a sermon on the six biblical principles of Dr. King
  - A sermon outline is available at SharetheDreamSunday.com
  - Utilize the intro video and additional video clips from the Bible study provided here  
([https://www.youtube.com/playlist?list=PLSwYSGk9lkDH32FbktdzuujlL\\_BiwK7P](https://www.youtube.com/playlist?list=PLSwYSGk9lkDH32FbktdzuujlL_BiwK7P)) as a lead-up to the sermon

The *Share the Dream* video study includes six video teaching sessions from Matt Daniels and Chris Broussard and a study guide that guides participants through

each session with video notes, discussion questions, and additional Bible study for use in a group or individually.

*Share the Dream* is published by HarperChristian Resources, in collaboration with America's leading African American church publisher Urban Ministries, Inc., and The K.I.N.G. Movement which seeks to help men and boys reach their God-given potential in every realm of life.